

## Vimy Currie, Joyce Berscht Win Championship Flights

The ladies' section of the Didsbury Golf Club (the most active section of the local golfing fraternity) are hurrying to finish the season and declare their change.

To date, Vimy Currie has recovered the championship first flight trophy, which she lost to Lila Tuglie last year. She defeated Greta Polkmann in the final play-off on Monday.

Mrs. Betty McMillen was the 1957 winner. Previous to this "our boss" (Vimy for short) had won the cup three times in a row.

A newcomer in the ranks of the pro's is Joyce Berscht (the "shorty" who lives next door to your correspondent). She took the nod over Mary Coulter in the silver division. It took an extra hole to decide this one.

Consolation in the first flight was won by Lila Tuglie with Grace Banta running a close second.

Games still have to be played to decide final winners in the third flight, and second and third flight consolation.

## FALLEN TIMBER

(From Our Own Correspondent)

Many from the district attended the program put on by the Cremona Basket Ball Girls on Friday and enjoyed it very much.

Recent Sunday dinner guests of Mr. and Mrs. Johnny Howton were Mr. and Mrs. Earl Loughrey and family, Mr. and Mrs. Bob Moore and family, Mrs. C. B. Moore and Mrs. A. Moore.

We are sorry to hear that some of the Roberts' children have chicken-pox and that some of Joe Toyner's children have scarlet fever.

A western grebe was caught in the Fallen Timber school yard and was a very interesting piece of nature study for several days. The bird was then taken to the Zoo in Calgary. Another one was found several days later. They were told that they cannot take off on the fly from land but have to be in a long body of water and they are almost helpless on the land.

Mr. and Mrs. Johnny Howton, Danny and Jeannie were recent visitors at the home of Mr. and Mrs. Raymond McMillen.

Miss Yvonne Fyten accompanied Miss Donna Maynes and Mr. Gary Brown to Red Deer Sunday.

Mrs. M. Thorsen and Miss Patsy Morrison were Sunday visitors at the home of Mr. and Mrs. Stan Morrison.

Arlene Scott spent Saturday at the home of Miss Kathy Fyten.

Mrs. W. Fyten and Lynn were Calgary visitors on Saturday.

Mr. Wills of Ponoka has been spending a time at the home of Mr. and Mrs. Vern Johnson.

Mr. and Mrs. R. Moore and Monty, Mrs. C. B. Moore, and Mr. and Mrs. J. Howton, Danny and Jeannie were Sunday dinner guests of Mr. and Mrs. Bob Moore of Sundre.

## New Council Takes Over . . .

At a meeting of the new town council held Monday night, the following committees were appointed:

Finance: C. Reiber, F. Metz.

Public Works: E. Klinck, P. Andrews.

Fire and Police: L. Dickau, G. Wilkins.

Property: G. Wilkins, R. Shantz.

Sanitation: L. Dickau, R. Shantz.

Relief: C. Reiber, F. Metz.

Water Works: E. Klinck, P. Andrews.

Civil Defence: F. Metz.

Cemetery: L. Dickau.

Arena Board: G. Wilkins.

Building Inspectors: F. Metz, W. Dobbin.

Library Board: Mrs. H. Lynch-Staunton, Mrs. A. Allen, Mrs. G. Stevens, G. Wilkins.

Hospital representative: F. Metz.

School Board representative: R. Shantz.

Auditors: Collins and Hanes.

It is understood assessors will be from the staff of the provincial government.

A tax sale is slated for Dec. 28th and all unpaid property taxes which have exceeded the two-year deadline will go under the axe.

## DIDSBURY MARKETS

BUTTERFAT

Milk (4 hour blue) . . . 71c

Milk (less than 4 hour blue) . . . 66c

(A government subsidy of 25c per 100 lbs. will be given on milk)

Table . . . 72c

Special . . . 64c

No. 1 . . . 62c

No. 2 . . . 58c

## Westcott News

(From Our Own Correspondent)

A large gathering of relatives and friends met recently at Westcott school to honor Miss Doris White with a miscellaneous shower. Hostesses were Mrs. Adam Konechuh, Mrs. Alfred Baudistel and Mrs. Bernal Reinhardt. Two contests were enjoyed by those present. The many gifts were then opened by the bride-to-be, assisted by Miss Mae Johnston and Miss Dianne Konechuh. Doris thanked all for the many useful and beautiful gifts and invited all to visit her in her new home.

The chief attraction at the lunch hour was the beautiful cake made and decorated by two of the honored guest's friends, Mrs. Otto Polkmann and Mrs. W. Bogner.

Mrs. Lyle Johnson and boys returned with her husband to their Red Deer home at the weekend.

Mr. and Mrs. Neil Polkmann and Mr. Leonard Polkmann of Calgary were visitors at the home of the former's parents, Mr. and Mrs. Otto Polkmann last weekend giving hand with the harvest. Mr. Ken Polkmann and family were also present for part of the time.

The combining is about finished in this district and the farmers are able to get stock onto fall pastures. A situation that looked bad a few weeks ago is almost erased from memory.

## Local Student Wins

Marlene Klancher, the only daughter of Mr. and Mrs. J. W. Klancher of Olds, and a graduate of Didsbury High School, was one of this year's graduates from the Provincial Mental Hospital School of nursing in Ponoka.

She, along with nine classmates, have successfully completed the four year course in general and psychiatric nursing.

The girls were presented with diplomas and pins at an impressive ceremony held at the hospital on Thursday, October 8th, in the presence of a large crowd of relatives and friends.



Mr. and Mrs. John Betsu were Sunday visitors at the Fred Betsu home.

Mrs. Carl Meyer visited with her sister, Mrs. E. Coriastoo at Bowden on Sunday.

Miss Enith Hunsperger returned to Edmonton on Sunday after spending a week visiting relatives here.

On Tuesday evening Mrs. Lynn Hunsperger, assisted by Grace and Enith Hunsperger, served a turkey dinner to a group of 25 neighbors and old friends of the family.

## MELVIN NOTES

(From Our Own Correspondent)

Congratulations to Mr. and Mrs. George Summers of Guelph, Ont. on the birth of a son, Bruce William, born October 16th.

Mr. Clifford Youngs was a weekend visitor at his parental home.

Mr. and Mrs. Bruce Parker, accompanied by the latter's sister, Mrs. Jackson of Edmonton, visited with Mrs. George Youngs on Monday afternoon.

Miss Pamela Brooks still has her leg in a cast because of an old injury, but expects to have it removed soon.

Mr. and Mrs. Clare Fischer visited relatives in Olds on Sunday, especially to see the latter's sister, Betty Thomas, who was down from Edmonton for the weekend.



With Russia's Lunik still soaring beyond the moon, Tass, the official Soviet news agency, released this picture which it identified as a model of the third Soviet earth satellite. The windows at the base of the model admit the sun's rays to deliver power to solar batteries which power radio equipment.

## Rodeo Finals To Be Held Here

The foothills Cowboys association will hold its 1959 circuit finals in the Memorial Arena in Didsbury on Wednesday, November 11th. There will be two complete go-arounds, one commencing at 1:30 p.m. and the other at 8:00 p.m. The top six contestants for the circuit season will operate on the top six head of stock in each of the following events:

Saddle Bronc, Calf Roping, Wild Cow Milking, Cow Riding, Bare Back, Steer Decorating, Wild Horse Racing, and Cutting Horse.

An added attraction this year will be six outfits of pony chuck wagons, with three heats in each show.

A turkey supper will be served by the Canadian Legion in the school Auditorium between the two performances.

The rodeo final promises to be an even better show than last year with contestants going after good purses and expensive trophies.

## South West Didsbury

(From Our Own Correspondent)

We are happy to report that Mr. Ed Clayton is improving in hospital, following an accident on his farm, when he cut his hand while sawing wood.

Miss E. Betsu of Calgary and Mr. John Betsu were Sunday visitors at the Fred Betsu home.

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## BIRTHS

AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. J. Coombes of Big Prairie, on October 21st, a daughter.

To Mr. and Mrs. H. Brown of Didsbury, on October 25th, a son.

To Dr. and Mrs. J. Miller of Didsbury, on October 25th, a son.

To Mr. and Mrs. C. Trenholm of Didsbury, on October 26th, a son.

To Mr. and Mrs. R. Nelson of Carstairs, on October 26th, a daughter.

To Mr. and Mrs. E. Rodney and Rosemarie were recent visitors with Mrs. M. Rodney.

Sincere congratulations go to Mr. Jack Collinge and Miss Jean Gauthier of Cranbrook, who will be married on Saturday. Also congratulations to Mr. and Mrs. Wm. Collinge, who will celebrate their 31st anniversary on Saturday.

Weekend visitors with Mr. and Mrs. Bill Collinge were Mrs. Irene Nimmions and Lorne, who was home for the weekend from Tech.

Jim Collinge of Acme was also a visitor at the farm.

Mr. and Mrs. Arnold Kaun and daughters, Debbie and Carol Ann were weekend visitors with Mrs. Madeline Rodney and family.

Mrs. E. Morton and Mrs. Enmy Haugeender were Calgary visitors last Friday.

Mr. and Mrs. Ed Rodney and Rosemarie were recent visitors with Mrs. M. Rodney.

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## BLOOD DONOR CLINIC

THURSDAY, NOVEMBER 5th  
HIGH SCHOOL AUDITORIUM  
1:30 to 4:00 p.m.

"YOUR BLOOD MAY SAVE A LIFE"

## A Moment With Mons . . .

Mons were very happy to be a link of the National I.O.D.E. chapter, after hearing Mrs. A. E. Ford speak on the scholarships, that had been awarded to other commonwealth nations.

Mrs. Ford showed pictures of Peter Mathews, an Indian boy adopted by provincial I.O.D.E. chapter, she also spoke of James Coutts an Anglo-Indian, who has been adopted by provincial chapter of Alberta I.O.D.E. and is being supported at Dr. Grambs Homes in India.

Mrs. B. Johnson gave a demonstration on how to apply first aid bandages.

Mrs. J. Shannon gave an interesting paper on the visit of Queen Elizabeth and Prince Philip.

Mrs. A. E. Ford attended the 59th semi-annual meeting of the provincial chapter I.O.D.E. held in Drumheller.

Mons will attend the Memorial Service in a body at the Auditorium November 11th.

In closing the meeting, Regent Mrs. F. Evans said:

"We are only one, but still we are one"

We cannot do everything. But still we can do something. And because we cannot do everything, we will not refuse to do the something that we can do."

## Subscription Note:

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

Please pay out of town subscriptions by money order.

## ZELLA NEWS NOTES

Mr. and Mrs. Ben Cornforth and family were weekend guests at the home of Mr. and Mrs. E. Waldruff.

Congratulations to Mr. and Mrs. Howard Christensen whose marriage took place Friday, October 23rd. Mr. and Mrs. Holger Christensen held "open house" honoring the newweds, Friday evening.

Miss Sharon Luft returned home much impressed on Saturday after spending the past month in the Didsbury hospital.

The Zella Young People are planning a Halloween party for Friday, October 30th and parents are cordially invited.

Congratulations to Mr. and Mrs. Harold Braun on the birth of a son on Saturday, October 24th, a brother for Don and Sandra.

The Harman Home and School meeting held on Tuesday evening, October 20th was well attended. Mr. Bull, as program convenor presented

LaVern Brower with a \$10 Scholarship. This scholarship is presented each year by the Harman Home and School Association to the pupil obtaining the highest standing for the grade 9 exams at Harman.

## National Farm Week . . .

Farmers are urged to support "National Farm Week", November 9th to 15th. Two important items are in store for the farmers of Alberta in early November.

First: The annual membership drive gets underway Nov. 9th your local and support this rapidly expanding organization and make it more influential in supporting

the agricultural policy of the Farmers' Union.

Second: The Farmers' Union is expanding its extension service through radio channels. On the evening of November 9th at 8 p.m. a panel will be broadcast on the radio stations mentioned below: CFAC, CBC-A, CJOJ and CJDV.

The above information is a contributed article.

## WESTERDALE NEWS

(From Our Own Correspondent)

The October meeting of the Willing Workers was held at the home of Mrs. R. Jackson on the 14th, with 12 members and two visitors present. Roll call was answered with "Halloween tricks".

A card of thanks was received from the Didsbury hospital for the magazines sent there from the organization. The president reported on the arrangements made to have the Westerdale school moved from Sundre to the community grounds.

A location south of the hall has been leveled for the building.

A quantity of used clothing for the needy was collected by the members and will be sent to the Civil Defence headquarters in Olds for distribution.

Quitting material was brought to the meeting, but it was decided to hold off the sewing arrangements until after harvest. Mrs. Ben Ker-shaw gave an interesting reading on the arrangements made to have the Westerdale school moved from Sundre to the community grounds.

The dance held at the hall on Friday night was a huge success.

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## Harvest Of Savings

PRICES EFFECTIVE UNTIL SAT., OCT. 31st

**APPLES** Macintosh Red — \$1.99  
Handi Pak Box

**MILK** ALPHA BRAND  
6 Tins For 95¢  
Case, 48 Tall Tins \$7.39

### CREAM STYLE CORN

Choice 20 Oz. \$1.00  
5 Tins For Case, 24 Tins \$4.50

**TOILET TISSUE** Purex, 8 Rolls For \$1.00

### INSTANT COFFEE

**NABOB** — 99¢  
6 Oz. Jar

Many Other Bargains Throughout The Store

## Miller's Groceteria

PHONE 39 DIDSBURY



## GIVE

to the Canadian Cancer Society



- 1959 CHEVROLET IMPALA SEDAN** — V-8 Motor, Automatic Transmission; only 12,000 miles; looks and runs like new.
- 1958 CHEVROLET SEDAN** — 6-Cylinder Motor, standard transmission; brand new tires; Come and try this one.
- 1955 OLDSMOBILE SUPER "88" SEDAN** — Automatic transmission, radio, power brakes, new tires; fully reconditioned and guaranteed.
- 1955 CHEVROLET SEDAN** — Reconditioned motor and fully checked throughout; full warranty.
- 1954 OLDSMOBILE SUPER "88" SEDAN** — New tires, fully reconditioned and warranty.
- 1953 CHEVROLET SEDAN** — Repainted and reconditioned.
- 1953 OLDSMOBILE SUPER "88" SEDAN** — An excellent car for many thousands of miles.

## Edeord Motors

YOUR MODERN GARAGE

CHEVROLET

OLDSMOBILE

Phone 58

Didsbury

## WANT ADS

**FOR SALE** — Forty Three head of choice dairy cattle will be sold at the J. C. Kemp and Sons Fall Production Sale on Saturday, November 7th, starting at 1:00 p.m. Sale will be at the farm 2 1/2 miles west of Innisfail on No. 54 highway and a quarter of a mile west. Lot includes Holsteins, Jerseys and Guernseys. S. A. Daines and Raymond Shantz, auctioneers. Free lunch will be served. 42-21c

### NOTICE TO CREDITORS AND CLAIMANTS

In the Estate of **SAMUEL ARTHUR LEWIS**, late of Didsbury in the Province of Alberta, Old Age Pensioner, who died on 31st August 1959. Take notice that all persons having claims upon the Estate of the above named must file with the undersigned by the 28th day of November A.D. 1959 a full statement of their claims and of securities held by them.

**P. L. QUINTON**,  
Deputy Public Trustee,  
Land Titles Building,  
CALGARY, Alberta. 11c

**FOR SALE** — Complete set of Encyclopedia Britannica Jr., Ph. 356, Mountain View Bible College, Didsbury. 11c

**FOR SALE** — Seven-room house, three lots. Will take livestock, car or truck as part payment. For further particulars phone 2206. Didsbury. 41-31p

**CARD OF THANKS**  
We would like to thank all those who helped to make our turkey supper such a success, by their help and attendance.

**DIDSBURY WOMEN'S CATHOLIC LEAGUE** 11c

**CARD OF THANKS**  
I wish to thank all those who supported me in the recent civic election. Good, honest and efficient administration in our town will be my goal.

Thanks again.  
**RAYMOND L. SHANTZ** 11c

**FOR SALE** — Netted Gem potatoes by the 100 lb. sack, by the ton, or by the truck load. Contact Shaw Bros., Phone 717, Didsbury. 41-21c

**FOR SALE** — 27-Foot General House Trailer. Price \$1950. Dr. C. H. Brown, Box 66, Didsbury or phone 310 41-21c

**SPECIAL OFFER TO OCT. 31st** — We will deliver Propane to your own bulk Propane tank at 15¢ per gallon — CASH. Peeg's Propane Sales and Service. 37-61c

**FOR SALE** — Black and Decker 1/2" utility drill; 115 volt A.C.; with Jacobs geared chuck; Regular \$49.95; Special Cash Price \$22.95; 370 R.P.M.; Complete \$39.95 at Peeg's General Retail. 28-111c

**FOR SALE** — 1956 Chevrolet two-door sedan; banker driven, just over 30,000 miles, second set of tires. Also for sale a 1959 Buick Chevrolet 2-door sedan. 41-21p

**FOR SALE** — 1951 G.M.C. 1/2-Ton Panel Truck, for cash. Contact P.O. Box 33, Didsbury. 41-31p

**SCHEDULE OF SALES IN OCTOBER — AT THE — OLDS AUCTION MART LTD. SPECIAL FEEDER AND CALF SALES TO ATTEND**

**Special Feeder Cattle and Calf Sale**  
**OLDS**, Phone 474 or Calgary, Ave. 9-5529

**DICKAU ELECTRIC** — Electric Wiring and Refrigeration Sales and Service. Phones 204, Res. 59, Didsbury. 38-111c

**FOUND** — Girl's wallet in the Didsbury Rest Room; contains money and pictures. Owner may claim same by making positive identification at The Pioneer Office and paying for this ad. 11c

**FOR RENT** — Registered 250-lb. Landrace Boar. Apply W. B. Parker, phone 819, Didsbury.

**FEMALE CLERICAL HELP WANTED** — Apply at the Bank of Montreal, Carstairs. 41-31p



You can have a newer, fuller, outdoor life with a real future... in the Canadian Army. If you want a steady job... a career with a future... and can meet the high standards set by the Canadian Army, there is a world of opportunities open to you. Here is a challenging career... one with a purpose... good companions... opportunities for advancement and adventure... good pay.

The years when you are young are THE GREATEST YEARS OF YOUR LIFE  
Make the most of them as a proud member of the Canadian Army.  
**GET THE FACTS FOR YOURSELF TODAY**  
Phone, or send this coupon to:  
**ARMY RECRUITING STATION**

Please send me, without obligation, details on career opportunities in the Canadian Army.

Name.....Age.....

Address.....

City/Town.....Phone..... 197/33

## A TIMELY REMINDER from

## YOUR GAS COMPANY

Winter is coming! But before it sets in, we suggest you make sure your home is ready to provide complete warmth and comfort during the cold weather.

Here are some points to remember:

- Registers should be free of dust or foreign objects. Furniture should be placed so that the registers are not obstructed.
- If doors and windows are loose fitting and drafty, weather stripping will help to eliminate this condition and prevent heat loss.
- The humidifier should be checked to make sure that it is clean and that the float valve operates.
- Every gas appliance with the exception of late model gas ranges must be properly vented. Chimneys and vents should be checked for blockage and state of repair.
- Furnace air filters should be checked and either cleaned or replaced.
- Motor and fan bearings should be oiled according to manufacturer's directions.

Check your furnace yourself or call a qualified service man. And remember, taking these precautions NOW will pay off in comfort and lower heating bills THROUGHOUT THE SEASON.

If you have any questions regarding the operation of your gas heating system or gas appliances in your home, or require any explanation of your monthly gas utility bill, contact your local gas company agent.



**CANADIAN WESTERN NATURAL GAS COMPANY LIMITED**





...JUST POUR IT.  
LEVEL IT.  
LEAVE IT!

## INSULATE NOW!

Do-It-Yourself in One Afternoon with  
**ZONOLITE®**

Because Zonolite vermiculite is the miracle mineral that pours into place, insulating is fast and easy. No mixing to stir...no nailing...no blowing. And Zonolite stays in place...guaranteed to last for the life of your home. Rotproof, rodent-proof, fire-proof. Come in for FREE estimate.

Circle 17  
on page 2

**Didsbury Lumber Co. Ltd.**

PHONE 55

DIDSBURY

### WESTCOTT W.A. PLAN HARVEST SUPPER

The October meeting of Westcott W.A. was held at the church, with Mrs. J. Robertson as hostess. Nineteen members and one visitor were present. Mrs. W. Tohm gave the devotional.

Plans were completed for the turkey and ham supper to be held November 14th.

Mrs. G. Ford gave an interesting talk on Christian Citizenship.

The next meeting will be held at the home of Mrs. Roy McNaughton.

### C.P.R. Schedule

<b>Northbound:-</b>	
Daily	12:50 a.m. (Flag Only)
Daily	9:31 a.m. (Flag Only)
Daily	2:02 p.m. (Flag Only)
Daily	7:25 p.m. (Flag Only)
<b>Southbound:-</b>	
Daily	5:19 a.m. (Stop)
Daily	11:06 a.m. (Flag Only)
Daily	8:02 p.m. (Flag Only)
Daily	4:23 p.m. (Flag Only)

## 1960 CHEVROLET MEDIUM-DUTY STAKE



Bold departure from conventional suspension design and completely changed functional styling feature the 1960 Chevrolet medium-duty truck line. Exclusive independent front wheel suspension with torsion rod springs, plus new variable rate, two-stage springs at the rear set new standards of cargo cushioning, riding comfort, handling, and durability. This two-ton model is available as cab and chassis in several load ratings and wheelbases for mounting special bodies. Cabs are roomier, stronger, and rubber mounted, with a new seat design that gives greater comfort. Suspended pedals and other features afford vastly improved cab seating. Among many other new features are hydraulic clutch control, full width hood opening, and relay type steering.

### FALLEN TIMBER

(From Our Own Correspondent)

Intended For Last Week  
Little Nadine Teynor is a patient in the Didsbury hospital having suffered a very severe scalding on the foot.

Mr. and Mrs. E. Johnston are visiting at the home of their daughter, Mrs. Ester McMullen. Congratulations to Mr. and Mrs. Peter Wolfe, who were married recently in the Fallen Timber Four-square church. Mrs. Wolfe is the former Joanne Adams.

Mr. and Mrs. J. H. Hooper of Canmore were visitors at the home of Mr. and Mrs. G. Admussen and family.

Mr. and Mrs. James Cooper are the proud parents of a baby girl, Sharon Lettine, a sister for Wes.

Mr. and Mrs. W. Pyten and girls were Sunday visitors at the farm home of Mr. and Mrs. Bob Springay of Ponoka.

## Devolin-Wellington Nuptials Held

A very pretty double ring ceremony was held in the Olds United church on October 24th, when Geraldine Fay Devolin, second daughter of Mr. and Mrs. H. Devolin of Didsbury became the bride of Edwin Hubert Wellington, grandson of Mr. and Mrs. S. Dobson of Olds. Rev. Towers officiated.

The bride who was radiant in a floor length white gown with lace bodice dotted with sequins and pearls, lily point sleeves and satin hoop skirt with lace overlay caught with small bows and sprinkled with sequins the fingertip veil caught by a tiera of pearls and sequins, carrying a cascade of red roses and white carnations, entered the church on the arm of her father to the strains of the Wedding March. She was preceded down the aisle by her attendants, Mrs. Barbara Nielson, sister of the bride and Mrs. Carole Chaffin, who were

identical nylon waltz length dresses in peacock and coral with matching headpieces, they carried arm bouquets of white daisies. The flower girl, Jane Devolin, sister of the bride, was dressed in yellow crystal charm, with flowered headband, carrying a basket of mauve daisies. Mr. Terry Dodd acted as best man and Mr. Duane Dodd, cousin of the groom also attended the groom. Ushers were Mr. Ken Devolin, brother of the bride and Mr. Baden Done, cousin of the groom.

During the ceremony, Mrs. John Duff sang "The Wedding Prayer", and during the signing of the register rendered "O Promise Me". The bride's mother chose a navy erpe sheath with pink accessories and wore a deep pink corsage of roses. The groom's grandmother chose a black dress with turquoise accessories and a yellow corsage of roses.

The reception was held at the Coburn school which was decorated with pink, blue and white bells and streamers. The bride's table was centred with a three tiered wedding cake, flanked with candelabras.

Mr. Terry Dodd was master of ceremonies and Mr. Jim Devolin proposed the toast to the bride which was ably responded by the groom.

The bride and groom's going away suits were brown, with the bride choosing a green feathered hat with beige gloves.

Following a motor trip to Banff and points south, Mr. and Mrs. Wellington will reside at 1151-15th Avenue N.E., Calgary.



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400 Huron Street, Toronto

### Chevy's done the next best thing to paving every road in Canada!

First they threw out the front axle and put in torsion-spring independent suspension. Then they built coil rear springs into most light-duty models, variable-rate leaf springs into heavies. That made it a ride you have to feel to believe. A ride that lets you move faster to get more work done in a day.

### Brawnier bulldozer build!

They're tougher than any Chevy trucks ever made. Frames are stronger, cabs 67% more rigid. Front wheels and tires are precision-balanced. And that new suspension cushions jars and road shock that used to spell slow death for sheet metal.

### More comfortable cabs!

Easier to hop in and out of too. Many models are a whole 7 inches lower outside. Yet there's more head room inside, plus more width for shoulders and hips.

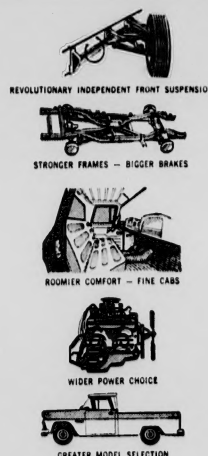
### Big in the power department!

With the industry's most advanced gas-saving 6's. With high-torque Workmaster V8 performance in heavyweights. With new 6-cylinder or V8 power available in new L.C.F. models.

### More models than ever!

New 4-wheel-drive models, tandems and high-styled Suburban Carryalls. It's the handsomest, hardest Chevy fleet ever to report for duty. See your dealer for the whole story, and be sure to take a ride!

Anything less is an old-fashioned truck!



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For healthy straight bodies, correct shoes properly fitted are essential. That's why our trained fitters know they must take extra time and care in fitting your youngster's growing feet. Our stock includes a complete range of Savage Shoes variously priced for children of all ages. Shoes by Savage are well made of best materials over proper lasts.

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"Headquarters For Fall  
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Headquarters

May baling moves ahead swiftly with no lost time and labor, when your baler works perfectly day after day. Let our trained factory experts tune up, overhaul or service your Wisconsin Heavy-Duty Air-Cooled Engine now, for smoothest performance later.



**STAUFFER  
AUTO SERVICE**

PHONE 50

OLDS

### LONE PINE ORIOLES GIRLS' CLUB MEETING

The regular meeting of the Lone Pine Orioles Girls' Club was held at the home of Joyce Underhay with 14 members answering the roll call which was, "A Penny For Each Inch Of Your Waist." This netted \$3.00 and was donated to U.N.I.C.E.F.

Short stories and pressed leaves were handed in by the members. Mrs. Paul Hauser, the W.I. convener for Girls' Clubs, visited the group. Mrs. Brander gave a demonstration on Art.

The ten cent draw netted \$2.30 and was won by Mrs. Paul Hauser. Following the meeting a Halloween party was enjoyed by the group, which was followed by a lunch served by the hostess.

### NO MENU

An Indian and three friends were riding across the Bad Lands. They had been in the saddle since early morning and their conversation got around to the big dinner they would eat when they reached town. When the Indian was asked if he was hungry, he said, "No".

Soon they reached town and all of them ordered steaks with all the trimmings. The Indian wolfed down everything in sight. One of his friends remarked that only an hour earlier he had said he was not hungry.

"No use be hungry back there," the Indian answered. "No food."

### HENRY ERE

Agent For  
**MEMORIALS**  
and  
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"By the Finest  
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### LIGHT YOUR WAY



### ... WITH BIBLE STUDY

Some people like to blame the present divided state of the Protestant church on Martin Luther's principle of "the right of private judgment."

Such a charge can be based only on a complete misunderstanding of what Luther meant. The right of private judgment is as old as Christianity itself. Of a certain group of First Century Christians we are told that they "searched the Scriptures daily," whether those things were so.

These people had heard the Gospel from the Apostle Paul himself. Yet they did not think it unnecessary to "search the Scriptures daily" and to see for themselves that "those things were so."

The Scriptures were to them the final court of appeal in all matters of faith and life.

The right of private judgment, then, is not the right of every man to believe as he pleases, as some non-Protestants allege. It is rather the right of every man to go to his own Bible and to see for himself what God has to say about the great issues of life and death.

In fact, this is not only a right. It is a Christian duty. The intelligent Christian believes what he believes and does what he does not because "the church has spoken" but because God Himself has spoken in the pages of His Word.

This, then, must be ever prominent in our mind "What does the Bible say?" With this background it is self-evident why one of the basic truths that arose out of the Reformation is the truth: Alone the Scriptures.

But we must not forget, no church will remain upon the "foundation of the apostles and prophets" if its members neglect to exercise the divine obligation of "search the Scriptures" as Christ Himself said.

### WHY NOT ???

—Why not pick up a book from the Didsbury Library when you are shopping on a Saturday evening. Your local library is situated in the town office, and is open from 7 to 9 on Saturday evenings.

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

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DIDSBURY

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by **GOODYEAR**

with

### DYNAMIC TRACTION

for today's high powered cars

See us now for the only traction that puts all your power to work to beat winter roads.

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**LOWEST PRICES EVER**

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Didsbury

## TOMMY'S DOLLAR

Tommy is saving up for a bike. Dollar by dollar, week by week, his bank account is growing... bringing the Big Day nearer.

But meanwhile, Tommy's dollars are serving a second useful purpose.

Bank credit is based on the dollars Canadians keep in 11 million deposit accounts in the chartered banks—and Tommy's account is one of them. Bank loans are constantly being made to meet the needs of business and personal borrowers in all parts of Canada.

So every time you make a deposit you are—like Tommy—building toward something worthwhile for yourself, and at the same time keeping your dollars at work for the benefit of all.

THE CHARTERED BANKS  
SERVING  
YOUR COMMUNITY





# THE DIDSBURY PIONEER

— Established in 1903 —

Published Every Thursday at Didsbury, Alberta  
Entered as Second Class Matter, Post Office Department, Ottawa  
Member of the Canadian Weekly Newspaper Ass'n.  
and of the Alberta Division of the C.W.N.A.  
Subscription: In Canada, \$3.00 a year; in U.S., \$4.00  
JAMES CURRIE, Editor and Publisher

Ramblin'

and

Roamin'



## Important Fluid Needed !!!

Come Thursday, November 5th, you all will get a chance to make a blood donation that could save a life — regardless of where your blood goes you'll have the satisfaction of knowing you've done your part. May we see you at the clinic on the above-mentioned date?

## Streets Need Cleaning ???

The way we have boasted about our hard surfaced main streets (you'll notice that's plural) has caused diversified comments from several directions. Now we're finished with that boasting business — the avenues that were paved are basically and constructively sound — but what goes with the surface cleaning? Will the new regime at town hall make an effort to put the clean-up job on? Will we still have to pick gravel out of our eyes every time the wind decides to blow? Will we end up with a gravel surface over the hard top? Tell us now please — then we'll know whether or not to purchase an extra pair of smog glasses.

## Guesting Again . . .

The Wetaskiwin Times favors the idea of children collecting pennies on Hallowe'en night for UNICEF rather than candies, apples and so on . . . Here is an opportunity for some local group to take on a worthwhile project. Much of the Hallowe'en "loot" is wasted each year. Candies get sticky and dirty, fruit gets bruised and inedible, children get stomach aches from eating too much, and mothers get weary sorting and disposing of undesirable loot. Wouldn't it be much better if the effort and expense were devoted to a worthy objective such as provided by UNICEF?

## Another Famous Quote . . .

"We can't break the Ten Commandments; we can only break ourselves against them."

## Guest Editorial . . .

### Call A Spade "Tight Money"

Why Prime Minister Diefenbaker can't admit that much of Canada's economy is controlled through the Bank of Canada, isn't any easy thing to decide but he makes himself ridiculous by attacking the banks. This comment doesn't mean that a great many people don't like to see banks criticized for few people love banks.

It is not likely that question of "tight money" is a serious one. No one likes the idea, especially if he wants to get some funds to expand or reinforce his present business position, but it is time that people face squarely the fact that Canada governments, since the very early thirties have been leaning on the Keynes' theories and that surpluses of good years are creamed off, that credits are managed so that booms didn't explode and so on.

Just because he criticized bitterly in 1956 and early 1957, Mr. Diefenbaker needn't be embarrassed about his actions in opposition. This business of attacking someone else in order to distract attention is just as inconsistent as ignoring the facts of the "tight money" move of the Bank of Canada recently. He could indicate that "tight money" is really not very tight and that our neighbors have been doing exactly the same thing and that Prime Minister McMillan would have been doing the same thing if it had not been election year in Britain.

It is time that Canadians stopped howling about actions intended to keep the economy level, to slow inflationary action and generally to put a little sand on the "boom" slide. It is time that they clearly understood what the actions of the government's arm, the Bank of Canada, mean and why these actions are taken. Let Mr. Diefenbaker teach them now, even if it does seem to be inconsistent with his 1957 election campaign. He would do better to be inconsistent in that direction, than the red herding direction he is trying to snuff out now.

Of course it hurts to back track. Moreover it hurts and enrages a lot of people to want loans and not get them easily, but the strings could be taken out of the irritation if they understood clearly why they are not getting them at this particular time. This business of curbing inflation is a long term affair and Canadians should understand what is being done and why. Prime Minister Diefenbaker should have the courage to do the job, calling a spade, a spade, not calling it someone else's shovel.

Nanton News



"Blood Transfusion" has become a household expression. Medical science is improving and increasing its fight to keep us healthier, longer.

In recent years the whole field of heart surgery has expanded. For every heart operation performed, between 20 and 30 donors are needed to supply blood for the patient. Just where this blood is to come from is the constant problem of the Red Cross. The appeal for donors to attend blood donor clinics is a constant one . . . and constantly and increasingly necessary.

While we all applaud the exciting new strides made by the medical men to improve our health, the Red Cross encourages us to remember that these strides would be brought to a halt if blood supplies to be used for transfusions were to drop.

The main purpose of a blood transfusion is to supply healthy red blood in a sick body needing red cells that have been lost through haemorrhage, or that are inadequately produced by the ailing person. Blood transfusions are also given for the treatment of burns because anaemia results from the thermal destruction of red cells.

Modern methods of taking blood from a donor are practically painless and Red Cross technicians point out that the fluid portion of the blood is replaced within 24 hours, while the small proportion of red cells lost when a blood donation is given are replaced in from 10 to 15 weeks.

The next blood donor clinic at Didsbury will be held in the school auditorium on Thursday, November 5th from 1:30 to 4:30 p.m. We need you.

## Subscription Note:

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

Please pay out of town subscriptions by money order.

## Food Groups!

PINK SEAL SALMON, 1 Lb. Tin —	56c
Regular 61c, SPECIAL	
KRAFT VELVEETA CHEESE —	\$1.27
2 Lb. Pkg., Reg. \$1.39, SPECIAL	
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SPECIAL, 4 For	
SALADA TEA BAGS —	79c
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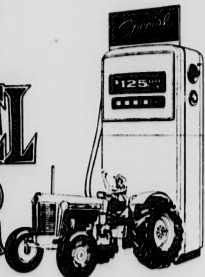
— Tickets Available At —

Didsbury: Bright Spot Cafe Bert's Grill & Billiards  
Carstairs: Imperial Motors Carstairs Cafe

Watch This Advertisement For Additional Numbers

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A WHOLE \$125 WORTH PREPAID  
WITH THE PURCHASE OF A NEW  
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That's right, Massey-Ferguson offers you \$125.00 for fuel prepaid to you in cash when you buy your new MF 85 or MF 88 tractor.

Why? Just to prove to you that you've picked the most efficient, most economical to run 5-plow tractor you can buy. Yes—Massey-Ferguson is going to foot the fuel bills for the first months of operation of your new MF 85 or MF 88 tractor. These are the tractors with the big-power engine for top performance on the really big acres. The Massey-Ferguson 85—first 5-plow tractor with the world famous Ferguson System—handles more fully-mounted implements than any other! The Massey-Ferguson 88—real lagging power for big pull-type implements.

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DIDSBURY

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slip through  
your fingers

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For those who have trouble holding on to money, this is a convenient and practical way to save. CANADA SAVINGS BONDS are a safe investment with many advantages. If the

need should arise, they can be cashed at any time, at any bank, for full face value plus earned interest. They're like dollars with coupons attached. This year they are better than ever.

CANADA SAVINGS BONDS pay a higher return than ever before — 4.98 per cent per year if held to maturity. They come in denominations of \$50, \$100, \$500, \$1,000 and \$5,000. Up to \$20,000 of the new series may be held in the name of any one person (adult or minor) or of the estate of a deceased person.

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## Professional and Business Directory

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C.M., L.M.C.C.  
PHYSICIAN & SURGEON  
Office west of Hotel  
Hours: 11-12: 1:30-5, except  
Wed. — and by appointment  
Phone 141 — Didsbury

## Dr. H. G. BANKIER

M.B., Ch. B.  
Physician and Surgeon  
Dr. T. P. O'Hea  
M.B., Ch. B.  
Physician and Surgeon  
Office on the grounds of  
the former's residence  
Appointments every afternoon  
Except Wednesday  
Phone 643

## Dr. H. S. RAMSEY

CHIROPRACTOR  
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Special Attention Given  
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(Excepting Monday)  
— Phone 3102 —

## LAWYERS

H. Lynch-Staunton  
L.L.B.  
BARRISTER & SOLICITOR  
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Res. Phone 119 — Office 120

## OPTOMETRISTS

Dr. D. Stewart Topley  
Optometrist  
503 Greyhound Bldg.  
Calgary ..... Ph. 27350

Drs. Snell and  
Titeley  
Optometrists  
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Phone 2640 Snell Block

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Into Didsbury  
REPAIRS TO ALL MAKES  
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ATLAS TIRES AND TUBES  
A.M.A. TOWING SERVICE  
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"ORELLA"  
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Gooder Brothers, Calgary  
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— AT 371 —  
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BULK PRODUCTS  
Residence Phone 136

## CHURCH NOTES

EVANGELICAL CHURCH  
Rev. A. E. Stickle, Pastor  
Sunday Services:  
10:30 a.m. — Worship Service  
11:30 a.m. — Sunday School  
7:30 p.m. — Evening Service  
Wednesday Evening 8:00 p.m.  
Bible Study and Prayer Meeting  
Bethel Services:  
Sunday Services  
2:00 p.m. Sunday School  
3:00 p.m. Worship Service  
Youth Fellowship, Friday 8 p.m.  
The Pastor and Congregations  
extend a sincere welcome to all.  
Come and worship with us

REDEEMER LUTHERAN  
CHURCH  
"The Church Of The  
Lutheran Hour"  
Rev. E. B. FOX, Pastor  
Divine Services every Sunday at  
10:30 a.m. followed by Sunday  
School and Adult Bible Class

UNITED MISSIONARY  
CHURCH  
Rev. W. D. ANNETT, Pastor  
Sunday School, 10:30 a.m.  
Preaching, 11:30 a.m.  
Sunday evening service, 7:30  
p.m.  
Wednesday evening prayer  
meeting at 8 p.m.

ST. CYPRIAN'S  
ANGLOCAN CHURCH  
Services on the first, second  
and fourth Sundays at 12 Noon.  
1st Sunday Holy Communion  
2nd Sunday Morning Prayer  
4th Sunday Family Service  
Sunday School every Sunday  
(except the 4th) at 11:00 a.m.

FALLEN TIMBER  
FOUR SQUARE CHURCH  
Rev. RUBY MOORE  
Sunday School 12 Noon  
Church Service 1:15 p.m.  
Young People's every Friday  
at 8:30 p.m.  
Come and Bring Your Friends

KNOX UNITED CHURCH  
Didsbury — Alberta  
Rev. GLADYS GIFFIN, Minister  
DIDSBURY:  
Sunday School 10:15 a.m.  
Service 11:30 a.m.  
WESTCOTT:  
Service 10:00 a.m.  
Sunday School 11:00 a.m.

## FLOWERS

Fresh Cut Flowers —  
Wedding Bouquets —  
Funeral Wreaths —  
Potted Plants —  
Corsages —

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PHONE 36 DIDSBURY

THE  
Homemakers

— BY —  
ALBERTINE SCHULSTRASSE

## LET'S FACE IT

In the early centuries of our culture, clothing worn by men and women was draped about the body. The Indian woman's sari is a present-day survival of the graceful style which became impractical as civilization reached the colder northern climates. As soon as clothing began to be fitted to the body, there was a desire to make parts of a costume retain or assume a certain shape, in an effort to flatter the human figure. In today's fashions reinforcement consists of interfacing which give character and definition to the sparkling beauty and gorgeous variety of modern fabrics.

A facing is used to finish and strengthen the raw edges of a garment where no other finish is possible. It is a piece of fabric cut either on the true bias or to the same shape and grain as the garment section to be finished.

An interfacing, cut of careful selected material to the same shape as the facing, is placed between the facing and the garment, to stiffen or give additional body. Interfacing is a "must" with some designs. On some patterns it is recommended, others list interfacing as optional, while still others do not recommend it at all. If you wish the clothes you are making to have a "professional" look, always ask yourself whether their appearance would be improved by the addition of interfacing at certain points.

Another kind of reinforcement is known as backing or lining. The function of a backing is to add body, and to strengthen and retain the shape of a part or the whole of a garment; the backing fabric is cut exactly the same as the garment fabric and the two sections are placed together and handled as one. Lining also made of a separate fabric is more in the nature of a finish; it is prepared and then sewed into a garment. It often serves the same purpose as a backing. Parts of a garment subjected to an exceptional, such as the seat of a skirt, may be either backed or lined with knitwear and other stretchable fabrics, or on very sheer fabrics, the entire top part, or even the entire garment may be backed or lined. Nylon net, taffeta, pelton, or self-fabric are among the fabrics commonly used.

Suitable reinforcement should be used in the following instances: all edges where buttons and button holes are to be placed, collars, cuffs, pocket flaps, peplums, lower part of fitted jacket yokes, skirt waistbands. To choose an interfacing ask yourself three questions:

1. Do I expect to wash this garment? If the answer is yes, choose an interfacing which is washable.
2. What affect do I wish to achieve? Since several interfacings may be used with the same fabric, it is important to consider the amount of stiffness or softness desired.
3. Which interfacing fabrics are suitable in weight for the garment I am making. It is evident that each interfacing fabric may be used with several different garment fabrics. Write to District Home Economist, Olds, for a copy of "Know Your Interfacings!"

## NOTES FROM

The  
District  
Agricultural  
HOWARD  
FULCHER

Brucellosis is well known, it's affects to a producer when it strikes is disastrous, with heavy calf crop losses. Livestock men are in agreement that it is a threat to their industry and that calfhood vaccination is the best safeguard.

This program is the best we know of today; it necessitates a drive in the spring and in the fall by veterinarians to vaccinate all heifers against brucellosis (Bangs Disease). Co-operate with your captain and have all your heifer calves under restraint and ready on the date and at the time the veterinarian is to arrive. When you do this, the job can be done quickly and effectively without danger to the calves, the producer or the veterinarian.

This program which requires handling of the heifer calves can be difficult for you or can be easily handled. If you do not have suitable corrals or chute, build same, they need not be expensive or elaborate. Adequate handling facilities make the job easy and eliminate the danger of injury to yourself or the veterinarian.

Calves should be handled quietly, avoiding a lot of chasing and the resulting "heated up" animal. A chute should be built, a calf chute 15 inches wide and 4½ feet high is ideal for vaccination and ear tagging. Some owners have built a false wall in their present chutes to cut down the width so calves can be easily handled. When only a few calves are to be vaccinated they can be squeezed with a gate or crowded in a barn stall. A satisfactory arrangement for a few calves is to tie them up in the barn for the veterinarian.

Remember if the vet is held up at your place he is just that much later getting to your neighbor and the inconvenience is multiplied all the way along. Above all vaccinate all heifer calves and be safe from brucellosis.

BANCROFT BUTTERCUPS  
HOLD REGULAR MEETING

The regular meeting of the Bancroft Buttercups was held at the home of C. Gibson on the tenth of October. The roll call was answered by "What I look like in the morning."

Jean Oratz gave a very interesting talk on UNICEF. The treasurer's report was given with a bank balance of \$56.70. The raffle was won by Cheryl Gibson.

Under new business, a discussion to trade all the small W.I.G.C. rings in on new ones took place. A motion was made to leave it until the next meeting. The bit of fun was enjoyed by all following which lunch was served by Pat Hoyt and Cheryl Gibson.

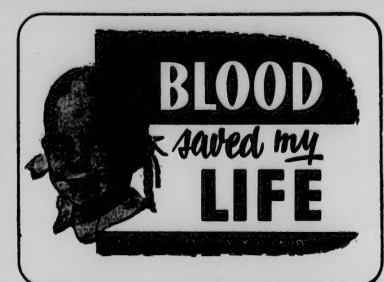
I am making. It is evident that each interfacing fabric may be used with several different garment fabrics. Write to District Home Economist, Olds, for a copy of "Know Your Interfacings!"

FOR ALL YOUR ...  
**GAS, OIL AND GREASE NEEDS**  
SEE YOUR ...  
**Anglo-American Dealers**



**Fred Rodway  
Howard Luft**

For Willing, Prompt and Efficient Service  
Phone 75 or 330 Didsbury



## BLOOD DONOR CLINIC

THURSDAY, NOVEMBER 5th  
HIGH SCHOOL AUDITORIUM  
1:30 to 4:00 p.m.

"YOUR BLOOD MAY SAVE A LIFE"

ADVERTISING DOESN'T COST !! IT PAYS !!

CANADA  
SAVINGS BONDS

Buy yours now, by instalments or for cash,  
at any branch of the "Royal"

THE ROYAL BANK OF CANADA



## super highway to 50 million watts

- The \$6,500,000 Spray Hydro Plant extension is scheduled to produce power by the Autumn of 1960.
- Plant capacity will be doubled to 100,000 Kilowatts.
- The giant penstock pipes are fabricated out of special high tensile steel.
- This is the first time this steel has been used on a hydro power project in North America.
- Calgary Power Ltd. is building to the future of Alberta—today.



**CALGARY POWER LTD.**  
Serving the province of ALBERTA



# JACK DOLAN'S AUCTION SALE OF RANGE CATTLE

TUESDAY, NOVEMBER 10th

170 — CATTLE — 170

65 — HOGS — 65

AUCTIONEER—

Raymond L. Shantz

Lte. No. 120, Ph. 91, Didsbury

Cashier R. D. KIMMEL

"YOUR SALE IN OUR HANDS MEANS MONEY IN YOURS"

— CLERK

Lorne Clayton

Ph. 83, Didsbury

FOR HIGH CLASS PRINTING AT THE RIGHT  
PRICE... CONTACT THE DIDSBURY PIONEER

## Canadian Weekly Newspaper Week

The Canadian joins this week with almost seven hundred other weekly newspapers from coast to coast, in observing Canadian Weekly Newspaper Week. We make no apology for bringing this to the attention of our readers... most of them, we think, will be interested to spend a moment or two thinking about it. Just as we are.

When Russian farmers visited this continent they expressed amazement over the freedom of our newspapers. They asked about the stories and editorials which criticized our public officials. They could not understand the frequency of family pictures in the papers. The freedom of reporting scandals in public office as well as those of individuals, caused much of their amazement.

The readers of newspapers in this country are often critical of the way newspapers report the news. But if they had to live in a country where these freedoms were denied they would appreciate what

is meant by freedom of the press, speech and assembly. Where there is a dictator there is no such freedom because a dictatorship could not survive under such freedoms.

The circulation of newspapers in this country is at the highest level in their history. We have the greatest freedom of expression of any nation in the world. With that freedom, or because of it, we have the highest living standards ever known in history.

It is a combination that must be protected from those who would change our way of life. It is a precious heritage that must be protected by newspapers recognizing their responsibility for honest and sound reporting. It should be protected by the readers who, through this freedom of the press, have sources of information denied to most other people in the world.

— Camrose Canadian

### MT. VIEW W.I. HOLD REGULAR MEETING

The October 21st meeting of Mt. View W.I. was held at the home of Mrs. C. O. Snyder with 11 members and three visitors answering the roll call with a pair of potholders each, for the local hospital kitchen.

Plans were completed for a bake sale and bazaar table which will be held on Saturday, November 7th.

The group decided to help the girls club this coming year by visiting them every month and giving a topic or demonstration of interest to the girls. A donation of \$10 was made to them.

Mrs. Snyder gave as her topic, "Agriculture", which dealt with the modern methods in dairying, such as milking, buildings and silage feed.

The November meeting has been changed to November 19th at the home of Mrs. Dave Psatt. This is the annual husband night. Pot luck lunch will be served. Roll call will be a gift for Mental Health.

### SOMETHING TO SELL ???

TRY A PIONEER

CLASSIFIED AD !!!

PLAN NOW TO VISIT THE

## Royal Winter Fair

TORONTO, ONT., NOV. 13-21, 1959

TRAVEL WITH THE CANADIAN PACIFIC

Personally Conducted  
SEMI ALL-EXPENSE TOUR PARTY

Leaving: Stations in Alberta—November 12; Stations in Saskatchewan and Manitoba—November 13; and the Lakeside—November 14. Hotel accommodation at the Royal York.

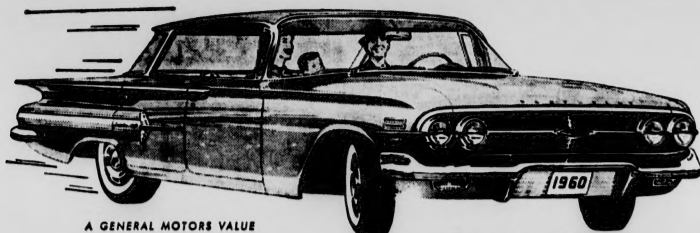
RATES AS LOW AS: \$153.20 from Edmonton and Calgary; \$155.35 from Regina; \$138.10 from Winnipeg; and \$129.30 from Fort William and Port Arthur. Correspondingly low cost from other stations.

### NEW THIS YEAR!

Special Reduced Rates for groups of three or four persons.

Ask your Canadian Pacific Agent for brochure giving full details. He will gladly complete all arrangements for your trip. Make your reservations now.

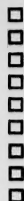
**Canadian Pacific**  
WORLD'S MOST COMPLETE TRANSPORTATION SYSTEM



A GENERAL MOTORS VALUE

The glamorous Impala Sport Sedan

## SIXTY'S SIZZLER



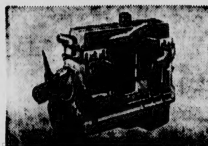
## THAT'S CHEVY!

The car with the year's hottest style is getting the warmest reception of all! And it's no wonder... when you look at all the new and different things Chevrolet has for 1960! Come see it!

The Superlative '60 Chevrolet... nearest to perfection a low-priced car ever came!



C-540E



### SPICED PERFORMANCE...

You get more go per gallon from every Chevrolet. Chevy's eager Hi-Thrill Six and new economy Turbo-Fire V8 satisfy your urge for response and pander to your piggy bank as well. And Chevrolet also offers Canada's widest range of optional V8's. Thrill to Chevrolet's performance today!



### LOTS AND LOTS OF LUGGAGE SPACE

Just flip up the counter-balanced lid and you discover a full thirty cubic feet of easily accessible luggage space. There's more than enough room for all the things the family wants to bring along. Look into Chevrolet today and see for yourself.



### ROOM AND ELEGANCE IN INTERIORS...

Brilliant color-keyed interiors... foam-cushioned seats... unsurpassed roominess and an unequalled array of standard features put you at your ease the moment you enter.



### NEW CHOICE OF COLORS AND MODELS FOR '60...

Each of Chevy's sixteen gem-bright '60 models brings you a brilliant choice of colors, both solids and exciting two-tones. And the radiant new lustre you see on Chevrolet now will last! Another reason why your new car should be a Chevrolet.



LET US PREPARE YOUR CAR FOR WINTER  
AT A REASONABLE COST...

TOWN AND COUNTRY RETREADS —  
670x15, Each \$13.50  
(Plus Your Recappable Tire)

ANTI-FREEZE, Case Lots —  
Per Case \$11.80

HIGH QUALITY BATTERIES —  
As Low As \$9.50

BLOCK HEATERS THERMOSTATS  
FROST SHIELDS  
And All Other Requirements For Your Car

USED CARS —  
1958 VOLSWAGEN DELUXE  
1955 VOLSWAGEN DELUXE  
1957 DODGE V-8 AUTOMATIC  
Radio - Low Mileage

## HANSEN & RASMUSSEN

Volkswagen and Minneapolis Moline  
Phone 142 Didsbury

ADVERTISING DOESN'T COST ! IT PAYS

FOR YOUR  
Plumbing & Heating Requirements  
SEE

## KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234 or 235

## THE LOCAL NEWSPAPER MAINTAINS ITS INFLUENCE

- How often a successful executive, far from his small-town birthplace — maintains his contacts through regular receipt of his weekly newspaper.
- There is nothing quite like a small town weekly for neighborly news and intimate contacts.
- People in the advertising business talk about selected audiences — sharply focused circulation. They have learned from experience that when a publication is specially edited to appeal to the specific interests of a smaller group of people, its opportunities to make sales are multiplied many times over.
- The weekly newspaper is that kind of publication. Whether its circulation is a few hundred or a few thousand, it represents effective circulation.
- Gather the towns-people and farm folk around you when you advertise. Surround yourself with friendly neighbors — deliver your advertising message through your local weekly newspaper.

58.2 Per Cent of Canada's population live in places of 10,000 or Less. THESE ARE WEEKLY NEWSPAPER MARKETS.

PHONE 58 - ED FORD MOTORS - DIDSBURY



## FOOTHILLS COWBOYS' ASSOCIATION

— 1959 —

**Rodeo Finals**

At DIDSBURY MEMORIAL ARENA

Two Complete Shows: 1:30 p.m. &amp; 8:00 p.m.

**November 11th**The Top Six Contestants Competing On the  
Top Six Head Of Stock In Each EventSADDLE BRONK: BARE BACK: CALF ROPING, Top 8;  
STEER DECORATING, Top 8: COW RIDING: WILD HORSE  
RACE: WILD COW MILKING: COW PONY COMPETITION:  
BOY'S STEER RIDINGManagement Not Responsible For Accidents or Loss Of  
Property. Stock Contractors, "Bardgett and Coleman"

## Added Attraction:

**SIX PONY CHUCK WAGONS**  
THREE HEATS EACH PERFORMANCE**AFTERNOON SHOW GRAND ENTRY, 1:30**RESERVED SEATS \$1.50: RUSH, ADULTS \$1.00, CHILDREN  
6 TO 12 50c. ONE COMPLETE GO AROUND**EVENING SHOW GRAND ENTRY, 8:00**RESERVED SEATS \$1.50: RUSH, ADULTS \$1.00, CHILDREN  
6 TO 12 50c. ONE COMPLETE GO AROUND

## — Reserved Seats On Sale At —

BURKE'S HARDWARE, Sundre, Alta.; MAC'S HARDWARE,  
Didsbury, Alta.; CREMONA HOTEL, COFFEE SHOP, Cre-  
mona, Alta.FOR HIGH CLASS PRINTING AT THE RIGHT  
PRICE... CONTACT THE DIDSBURY PIONEER

ABE And LEWIS REIST

**AUCTION SALE**

MONDAY, NOVEMBER 2nd, 1959

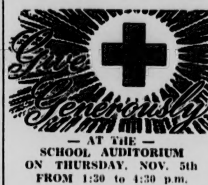
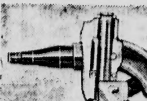
— SALE TO COMMENCE AT 11 a.m. SHARP —

LOCATION — N.E. 27 - 31 - 4 - 5 TWO MILES WEST AND  
FIVE MILES SOUTH OF HARMATTAN OR FOUR MILES  
NORTH, ONE MILE EAST, ONE MILE SOUTH OF HER-  
BERT'S ELKTON STORE ON TWELVE MILES WEST, THREE  
NORTH, TWO MILES, WEST, THEN ONE MILE SOUTH OF  
DIDSBURY**23 — HEAD OF CATTLE — 23**duces 60-lbs per day when fresh.  
4-YEAR-OLD HOLSTEIN COW, To freshen Dec. 4th  
HOLSTEIN-ANGUS MILK COW, now milking.  
FOUR PUREBRED RED POLL MILK COWS, Rising 4-years-  
old. Now milking. To freshen Jan. 17th, March 1st,  
April 24th, May 18th.  
TWO HOLSTEIN HEIFERS, Rising 3-years-old in spring. To  
freshen November 15th and December 20th.  
2 GRADE FOLL HEIFERS, to freshen Dec. 6 and March 16.  
12-YEAR-OLD GRADE FOLL HEIFER (Open)  
PUREBRED RED POLL BULL CALF, papers applied for  
PUREBRED RED POLL HEIFER CALF, papers applied for  
PUREBRED REGISTERED RED POLL HEIFER 2-years-old  
in May.  
REGISTERED PUREBRED RED POLLED BULL, Born Feb.  
2nd, 1957 "SWEET'S MAC". Bred by Mr. M. L. SWEET,  
MORRINGSIDE, ALTA. Junior Champion at Edmonton's  
Show and Sale, 1958.  
ANGUS HEIFER CALF  
TWO RED POLL GRADE HEIFER CALVES  
WHITE FACE HEIFER CALF  
TWO SPRING STEER CALVES  
(Cattle Have Been Blood Tested For Brucellosis)**44 — HOGS — 44**25 HEAD YORK HEAVY FEEDER HOGS  
7 HEAD YORK 60-LB. FEEDER PIGS  
TAMWORTH SOW, To Farrow December 1st  
TAMWORTH SOW AND NINE PIGLETS

## — Machinery And Miscellaneous —

1950 JOHN DEERE MODEL R DIESEL TRACTOR, Tractor  
had new block and block assembly last year and new block  
and block assembly on starting motor. This tractor is A-1  
1949 DCA CASE TRACTOR On rubber hydraulic. Completely  
overhauled in spring of 1959. 6-FT. CASE COMBINE, MODEL  
6A (good condition). INTERNATIONAL T 45 BALEER like new.  
10-FT. INTERNATIONAL SWATHER. 2A COCKSHUTT  
4-14" PLOW. 12-FT. JOHN DEERE TOOL BAR CULTIVATOR  
COCKSHUTT 6-FT. TILLER (mechanical or hydraulic H.D.).  
7-FT. INTERNATIONAL CULTIVATOR. KELLY RYAN SIDE  
DELIVERY RAKE. JOHN DEERE 20-RUN SINGLE DISC  
DRILL. Power LIFT. ALLIS CHALMERS 8-FT. DOUBLE DISC,  
like new. 3-SECTIONS DIAMOND HARROWS and DRAW  
BAR. 2 SECTIONS M-H SPRING TOOTH HARROW. 10-FT  
INTERNATIONAL PUMP RAKE. JAY HALK STACKER.  
GOOD SET OF SLEIGHS. RUBBER TIED WAGON with  
2-12" BOX. RUBBER TIED WAGON AND RACK. 8-12"  
14" JOHN DEERE HAMMER MILL. TWO A-7 JOHN DEERE  
COMBINES FOR PARTS AND IRON SUPER PIONEER  
NO. 51 POWER CHAIN SAW. Scour Clean Grain Cleaner.  
Mander and Saw. Viking Grain Cleaner. Two-Wheeled  
Trailer (rubber tires). L.H.C. 2 1/2-3 h.p. Pump Engine and  
Pump Jack. 20-FT. Endless Belt. 350-FT. 1" x 8" and 1" x 6"  
lumber. 400-FT. 2" x 8" 10" Plank. Four 6" x 8" x 18" Skids. 600-  
FT. Of 6" Drop Siding. 150-FT. 2" x 4" x 16" Lumber. 150 posts.  
6 1/2-FT. Long. Cast Iron Tank Heater. Log Rack. Electric  
Fence. New 700 Stockholm Cream Separator. Garden  
Cultivator. 3-Piece Chesterfield Suite. Approximately 600  
Bales of Mixed Hay. Approximately 10-Ton of Alaska Hay  
In Stack. 50 Hamp-Bar Cross Pullets.AUCTIONEER'S NOTE:— The machinery that ABE and  
LEWIS REIST have is in the best of condition and has been  
well taken care of. The cattle are of good quality and are  
in very good shape. — So be ur guests at this sale on Nov-  
ember 2nd.Lunch Served By The Zella W.L. At A Nominal Fee  
TERMS CASHAUCTIONEER—  
**Raymond L. Shantz**— CLERK  
**Lorne Clayton**Lic. No. 120, Ph. 91, Didsbury  
Cashier R. D. KIMMEL  
"YOUR SALE IN OUR HANDS MEANS MONEY IN YOURS"**No Cure For  
Canada's 750,000  
Arthritic Victims**There is no known cure for Can-  
ada's 750,000 arthritic and rheu-  
matic diseases have totally disabled  
60,000 Canadians; 115,000 are par-  
tially disabled. John Dalrymple re-  
ported in October Liberty magazine.Research scientists have spent  
years in search of a cure for the  
more than 100 different varieties of  
mankind's oldest disease. No per-  
manent cure has been found, but  
many drugs and methods of treat-  
ment bring relief in some cases.  
"Aspirin is still the best drug  
known," Dr. Phillip S. Rosen told  
an arthritis panel at Toronto's  
Mount Sinai Hospital. "And to as-  
pirin has been added several little  
things — perhaps some of these  
make it a little more effective."In 1949 it was thought that Cor-  
tison: a synthetic hormone, was  
the answer. But when treatments  
were stopped, the arthritis flared  
up again, worse than before. In  
many cases, patients treated with  
cortisone developed stomach ulcers,  
high blood pressure and convul-  
sions. In 1957 a new Canadian dis-  
covered "glucan", a product of  
the beef pancreas. Injections of  
glucan provided remarkable rel-  
ief, but changed the patient into a  
diabetic.Scientists and crackpots contin-  
ue to explore all sorts of avenues, in-  
cluding some most unlikely ones, in  
hopes of a permanent cure. These  
include curative mud from the Al-  
berta foothills; bee venom; foot-  
baths of white gasoline; electric  
shock treatments and blood trans-  
fusion from expectant mothers.  
Weird treatments turned up in  
Toronto in the past few months in-  
clude: waterless, cod liver oil diet  
to prevent "rusting" and to "lubri-  
cate" the joints; a new potato car-  
ried in the pocket; a kump of sul-  
phur in the right sock; and a hank  
of hair from an elephant's tail.Officials of fire departments from  
Central Alberta attended the fire  
officers training school at Olds  
October 19th to 24th. The school,  
believed to be unique in Canada, is  
one of three conducted by the Al-  
berta Fire Commissioner of the  
Department of the Provincial Sec-etary and his staff. An earlier  
school was held at Vermilion, and  
another is tentatively scheduled for  
the Peace River area. Those at-  
tending are instructed in manage-  
ment and administration of fire  
departments, and details in fire  
fighting procedures. Emphasis is inthe program is placed on fire pre-  
vention. Shown examining some  
of the equipment on display at the  
school are, from left to right, L.  
Kanten, Caroline; A. Frizzell, Sun-  
dre; W. Walker, Crossfield; and R.  
Davel, Bowden.

— Alberta Govt. Photo

For any or all of your  
printing requirements  
call 12 - The Pioneer Office**Introducing 1960 MERCURY TRUCKS**  
the BIG advance in durabilityPROVEN ECONOMY: Tests certi-  
fied Mercury's Short-Stroke Six  
averaged 25.2% better mileage  
than all competitive Six engines.NEW NYLON KING PIN BUSHINGS:  
Wear longer, require no special  
tools or line reaming to replace,  
as do conventional bushings.IMPROVED ELECTRICAL WIRING:  
New insulation gives better pro-  
tection against oil and moisture  
than is electrical reliability.NEW STRONGER FRAMES: Wider  
heavier crossmembers give 23%  
more frame rigidity on light duty  
models, add to smooth ride.**MORE PROVEN FEATURES! NEW RUGGED STYLE!**Built-in durability has always been a Mercury Truck plus. Now,  
new improvements throughout offer still greater "stay-on-the-job"  
might. Under Mercury's modern new styling lie stronger frames  
that resist torsional strains. Improved springs last longer, provide a  
better ride. And new electrical wiring gives greater reliability—lasts  
up to three times longer. On top of this, Mercury's thrifty Six  
averaged 25.2% better gas mileage in independent tests than the  
next leading make.Longer truck life, less downtime and greater gas savings are just a  
few of the reasons why you should "Work-a-Merc". Six or V-8. See  
your Mercury Truck dealer soon for all the new and proven features.

Certain features illustrated or mentioned are standard on some models, optional at extra cost on others.

**MERCURY  
TRUCKS**

SEE YOUR MERCURY TRUCK DEALER FOR THE RIGHT TRUCK FOR YOUR JOB

ON DISPLAY TOMORROW

**Cowan & Moore** SALES & SERVICE

WARM UP WITH . . .

**DUO-THERM**

—: DUO THERM OIL HEATERS —  
 — TWO ONLY — ONE ONLY —  
 \$3,000 B.T.U. 27,500 B.T.U.  
 Regular \$132.95 Regular \$89.95  
 SPECIAL \$99.50 SPECIAL \$69.95

One Only McDONEL GAS HEATER —  
 20,000 B.T.U., Reg. \$52.00, **\$45.50**  
 SPECIAL

One Only DOMINION GAS HEATER —  
 14,000 B.T.U., Reg. \$24.95, **\$22.50**  
 SPECIAL

**MAC'S Hardware**

Phone 33

Didsbury

**This Week's Specials**

LIVER SAUSAGE, Home-Made — **29c**  
 Per Lb.  
 HEAD CHEESE — **39c**  
 Per Lb.  
 FRYING SAUSAGE — **39c**  
 Per Lb.

"We Do All Curing and Processing Of Meat"

**Henry's MEAT MARKET**

Phone 127

Didsbury

**MAKE YOUR COURTESY CODE OF THE ROAD**

SEE AND DRIVE THE . . .

**B100 INTERNATIONAL TRUCK**

THIS TRUCK, WITH WIDE CAB, LARGE  
 BOX AND HEATER,  
 IS READY FOR THE ROAD **\$2675**

COME IN AND TRADE ON YOUR  
 TRUCK OR CAR

**H. E. OKE**

"YOUR MACHINE MAN"

Phone 375

Didsbury

ADVERTISING DOESN'T COST !! IT PAYS !!

**CAMPBELL'S FOOD STORE****PREMIER MEATS****"THE COMPLETE FOOD CENTRE"**

RAY and BETH CAMPBELL

—: MAYFAIR FOOD SALE —  
 OCTOBER 29th to NOVEMBER 4th  
 "Watch The Mail For Our Flyers"

Bargain Prices On Half Case and Case Lots  
 Of Fruits and Vegetables

TREATS FOR HALLOWE'ENERS  
 ON SATURDAY NIGHT

**WEEKEND MEAT SPECIALS**

WHITE FISH, Pan-Ready Lb. 49c  
 FISH AND CHIPS Pkg. 59c  
 BEEF LIVER, sliced Lb. 30c

**ROASTING CHICKENS**

MERCHANDISE GUARANTEED

—: FREE DELIVERY —:

Groceries: 134

Meats: 42

**TRUST NEWS****SERVICE BOARD NOTES**

— By —

W. K. SNYDER  
 Agricultural  
 Service Board

**COYOTE CONTROL:** Within the next few weeks the Agricultural Service Board will be making the decision whether or not to engage in a 1080 poison program. This may be somewhat of a difficult decision to make since there are some who are violently opposed to the wholesale slaughter of coyotes, while at the same time many poultry and some stockmen are very anxious to kill off as many as many as possible.

It has not been our policy to try to exterminate the coyotes but to hold the population down to safe levels and thereby maintain much as possible a balance of nature.

The 1080 bait which we prepare by using horse meat and set out only during the dead of winter, is very deadly and we must exercise extreme caution in selecting suitable bait stations. We are limited to one bait per township and there must be at least one clear mile between any bait set and the nearest habitation. Naturally we must also consider the need for or the lack of it before we will select and establish a bait station in any locality.

During the next week I would like to hear from those people who consider that there is sufficient need, if such a need exists, to set up a 1080 poison program. Please keep in mind that strychnine pellets are always available and can be used safely for local coyote problems. All you need to do is contact us for supplies and instructions on their use.



WAMBLEY — REYNOLDS

St. Matthews United Church was the scene of a very pretty wedding in the late afternoon of October 17th, 1959, when Rev. D. E. Walker united in marriage, Gwendolyn Elaine Reynolds, eldest daughter of Mr. and Mrs. A. E. Reynolds of Calgary and Kenneth Lawrence Wambley, eldest son of Mr. and Mrs. Lawrence Wambley of this city and formerly of Cremona.

Given in marriage by her father the bride made a charming picture



By Dr. F. J. Greaney, Director, Line Elevator Farm Service, Winnipeg, Manitoba

Sponsored by the following companies: Federal, Pioneer, Alberta Pacific, Potomac, McCabe, Ruppert, & Heimbach, Inter Ocean, Elson Mills and Quaker Oats.

**FALL TILLAGE PROFITABLE**

Years of studying different tillage practices on Experimental Farms and Illustration Stations of the Canada Department of Agriculture in the Prairie Provinces have shown that crop production can be increased through the use of fall tillage practices.

**Increased Yields.** The results of experiments made at the Experimental Farm, Brandon, Manitoba, with fall tillage practices on stubble land containing combine straw, show that fall tillage increased yields appreciably. The three-year average yields in a fallow, wheat, wheat rotation were as follows: Fall tillage — 23.6 bushels per acre; no fall tillage — 18.5 bushels per acre. Little difference was found in the effectiveness of fall tillage when the following implements were compared — the moldboard plow, the one-way disc, and the heavy duty cultivator with wide shovels.

**Other Benefits.** The Manitoba experiments showed that, prior to the fallow year, after harvest tillage with a heavy duty cultivator equipped with shovels, or with a one-way, is an effective way of controlling weeds, particularly perennials. Fall tillage also reduced the total number of cultivations needed in the low year, thereby helping to maintain a more effective trash cover and reducing the possibility of soil erosion by wind and water.

**On Thistle Control.** Infestations of Canada Thistle and Perennial Sow Thistle in cropped fields can be reduced by spraying with 2,4-D Ester at the rate of  $\frac{3}{4}$  to 1 pound per acre as soon as the crop is removed. For best results, however, this operation should be followed, two or three weeks later, by cultivation of the field. The following year a grain crop should be sprayed, when in the 3- to 4-leaf stage, at the rate of 9 ounces of 2,4-D Ester per acre. This method, which combines fall cultivation and the use of chemicals, is an effective, practical means of eradicating field-wide thistle infestations.

**M.V.B.C. NEWS**

(From Our Own Correspondent)

A group of students took the services in the Cremona church on Sunday morning. Rev. Abe Neufeld has been quite ill and needs help from time to time.

Mrs. Suder, Miss Ashworth and Mr. and Mrs. Roger Moyer were guests of Mr. and Mrs. Ira Stauffer last Sunday.

Miss Elaine Wolfe was the guest of honor at a lunch given by Mrs. Arthur Eby Sunday evening. Those present were Mr. and Mrs. Moyer, Mr. and Mrs. L. Traub and Miss Gladys Houghton.

A new platform has been made for the music building. This improves the building quite a lot and also makes a nicer entry for all who visit the centre.

Rev. Haarer is the guest of the college during the time of the evangelistic meetings in the United Missionary church. These services will close this Sunday.

Miss Doreen Rossing was called home for several days due to the illness of her grandmother who is very aged. She returned to her classes on Monday.

Rev. Haarer has been speaking in the college chapel each morning from 11 a.m. to 12 noon. He delivers teaching messages on some phase of doctrinal truth each day.

The Associated Student Body of the college will be holding elections for remaining officers during the course of the week. This body takes a real interest in the needs of the college each year. This year Mr. Leonard DeWitt is the president.

Mr. Ray Stauffer has been appointed by the faculty as director of the Gospel Service League of the college. This position demands much good judgment, for students are divided into groups and assignments are made for them as calls come in for help from the various churches to which they minister. President Taylor and Mr. Moyer are advisors to this office.

A number of quartets and trios have been formed among the students and others will materialize as the weeks go by. The choir, under the direction of Mr. Moyer, is already showing signs of good work.

In her wedding gown of channeled lace over net with finger-tip veil, and carrying red roses over a white Bible.

The bridesmaids were Viola Reynolds, sister of the bride and Lorraine Wambley, sister of the groom. With Margaret Chapman as maid of honor. They wore dresses in pastel colors of blue and pink.

The groom was attended by Brian Hamilton; ushers were Don Clarke and Stan Jaycock. Victor Harbridge as soloist sang "The Wedding Prayer" and "Because".

Following the ceremony a reception was held at the Senior Citizens' Centre. Many beautiful and useful gifts were received by the couple who afterwards left for points south of the border for their honeymoon.

They will make their new home at Beaton River, in Northern B.C. where the groom will work as a radio operator for the Dept. of Transport. Friends join in wishing them a long and happy wedded life.

**MOUNT VIEW SERVICE AND TEXACO****BULK SALES**

Junction of No. 2  
 Highway Into the  
 Town of Didsbury

Special Price on  
**FIRESTONE**

**TIRES**  
**HAVOLINE**  
**MOTOR OIL**

**MAFRAK GREASE**

Check with us for  
 your farm bulk gas  
 and greases

Bob ELKIN,

Proprietor

Ph. Didsbury, 5 P.O.

**1959 MODELS PRICED TO CLEAR**

**MERCURY MONTEREY 4-DOOR SEDAN —**  
 Automatic and Power Equipped.

**METEOR NIAGARA 4-DOOR SEDAN —**  
 Six cylinder, priced to compete with the 1960 Frontenac.

—: USED UNITS —:

**1958 METEOR RIDEAU 500 4-DOOR SEDAN —**  
 V-8, Automatic, Radio.

**1957 METEOR RIDEAU 4-DOOR SEDAN —**  
 V-8, Automatic.

**1957 CHEVROLET 4-DOOR STATION WAGON —**  
 V-8.

**1954 BUICK 4-DOOR SEDAN —**  
 Power equipped, Radio, Automatic.

—: THIS WEEK'S SPECIAL —:

**1951 CHEVROLET 1-TON TRUCK —**  
 4-Speed Transmission, Good Rubber, Good Motor **\$395**

**COWAN & MOORE**

SALES &amp; SERVICE

"New Holland Equipment"

**OCTOBER SPECIALS**

**MEN'S ZIPPER OVERSHOES —**  
 Sale Price **\$4.95**

**MEN'S OVERSHOES, High Slip-On**  
 Type **\$3.95**

**MEN'S CLOTH FOUR-BUCKLE OVERSHOES**  
**\$6.95**

**CLARENCE'S SHOE SHOP**

"Large Selection of Ladies' Winter Footwear"



WE ARE NOW SELLING . . .

**The 14th Series Of Canadian Savings Bonds**

Dated November 1st, 1959  
 Which Run For a Period of Nine Years  
 The Average Interest Yield If Held to Maturity is 4.98 Per Cent and Will Be Redeemed at 103 Per Cent of Face Value.  
 "Call Us For Further Particulars"

Sub-Agents For Toole-Peet Investments Ltd.  
 Calgary, Alberta

**Reiber Brothers**

"Where Insurance is a Business,  
 Not A Sideshow"

C. E. Reiber

Phone 90

A. W. Reiber



**TASTY bakery BUYS**

THURSDAY — FRIDAY — SATURDAY

## CINNAMON ROLLS

DOZEN ..... 49c

## DUTCH SHORTBREAD COOKIES

DOZEN ..... 22c

## RAE'S BAKERY

Phone 216

Didsbury

## NEW ARRIVALS

Large Shipment Of ...  
**LADIES' FALL AND WINTER HATS**  
All Shapes and Colors

### LINGERIE by Dor-say —

In white, and all the latest colors.  
Gowns, shortie gowns, pyjamas, shortie  
pyjamas, slips, and panties.

### HANDBAGS FOR FALL AND WINTER

In Leather and Plastic

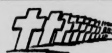
**FIRST QUALITY SEAMLESS NYLONS, Per Pair ..... \$1.15**

## FOLKMAN'S CLOTHING

Phone 124

Didsbury

Destination ... DEATH  
Whenever You **SPEED**



## Slipp's DRUG FACTS

NOTHING TAKES THE  
PLACE OF SKILL!

THAT'S WHY I  
ALWAYS GO TO  
**SLIPP'S  
DRUG STORE**

FOR PRESCRIPTIONS,  
SKILL IS THEIR  
MIDDLE NAME!



## Timely Cold Preparations

**SUPER COLD TABS,**  
Up From ..... 98c

**VICK'S VAPO**  
RUB ..... 54c & \$1.09

**ASPIRIN, 100's** ..... 84c

— **VITAMINS** —

**Super Plenamins** —

72's ..... \$4.95

**Pardec** —

100's ..... \$9.50

### —: TIMELY SPECIALS —:

**ELECTRIC VAPORIZERS** —  
Regular \$9.50, for ..... \$7.75

**HOT WATER BOTTLES** —  
Up from ..... \$1.69

**ELECTRIC HEATING PADS** —  
Up from ..... \$5.95

**Slipp's DRUG STORE**  
Your Health Store  
714 40th Street, Didsbury

## Little Items of Local Interest

Mr. and Mrs. Bert Hoeve and Brenda, of Lacombe, were weekend visitors with Mr. and Mrs. Walter McInnes. They also visited Mrs. Hoeve's father, Mr. Arden Deadrick, who is much improved following surgery in the Col. Belcher hospital in Calgary, where he has been taking therapy treatments for several weeks.

Mr. Harry Money returned last week to his barracks here following a holiday spent at the west coast.

Church service will be held at St. Cyprian's Anglican Church at 7:30 p.m. on Sunday, Nov. 1st.

Miss Ann Shiels has completed her nursing aide course and has accepted a position on the staff of the Royal Alexandra hospital in Edmonton.

Nylons at Berscht's — First quality, with seams, or seamless, 69c pair.

Mr. and Mrs. Low Welch of Vancouver were weekend visitors at the home of Mr. and Mrs. Len Berscht.

Mr. Eddie Ford of Mt. Royal College Calgary visited with his parents over the weekend.

Miss Maureen Provost arrived from Ft. St. John, B.C. and will commence work at the local hospital shortly.

Mrs. A. C. Jackson of Edmonton, Alta. was a weekend guest of Mr. and Mrs. Bruce Parker.

Mrs. Lydia Grange returned home Sunday after visiting in Calgary for several weeks.

Mr. and Mrs. J. A. Shannon and Miss Beverley Shannon attended the wedding of Miss Karen Seney and Mr. Robert Sutor at High River. Beverley was soloist on this occasion.

Dr. and Mrs. M. Taskey and son of Edmonton visited with Mr. and Mrs. S. Devine over the weekend.

## Coming Events

—Mt. View W.I. will hold a Bake Sale and Bazar Table on Saturday, November 7th at Leeson Hardware, 24, 16, 22, 29.

—The Didsbury Branch of the Legion Ladies' Auxiliary will hold their annual dance at Lone Pine hall on Friday, November 6th. Music by the Moonlight. Entire proceeds of this dance will be donated to the Lone Pine Hall Building Fund. 1, 22, 29, 5

—The Coburn W.I. will hold a dance at Mountain View hall on Friday, Nov. 6th. Fischer's orchestra will be in attendance. 40-36c

—Westcott W.A. will sponsor a Turkey and ham supper at Westcott church on Wednesday, November 4th from six to eight p.m. Films will be shown. Adults \$1.00, 12 and under 50c; six and under free.

—Dr. Eric Rattledge, optometrist, will be in Didsbury again, at the Rosebud hotel, on Monday, Nov. 9, morning only, or consult daily, except Wednesday, at his city office, 710 Greyhound Bldg., Calgary. 42-21c

—A regular meeting of Mons Chapter I.O.D.E. will be held on November 12th in the Masonic banquet room, commencing at 8:15 p.m.

—The Didsbury Kinettes will hold their regular meeting at the home of Mrs. Marie Hansen on Wednesday, November 4th at 8 p.m. Come dressed for a trip to Mexico.

## TODAY'S CHUCKLE

Alarm clock: A small mechanical device to wake up people who have no children.

## BREAKDOWN CAUSES WATER SHORTAGE

Householders in Didsbury were bothered with a shortage of water on Tuesday evening and through most of Wednesday but at last reports normal service will be in action by today (Wednesday).

Our report has it that you'll have water for your coffee in the morning and for other necessary maneuvers.

## C.P.R. Schedule

Northbound:	
Daily	12:50 a.m. (Flag Only)
Daily	9:31 a.m. (Flag Only)
Daily	2:23 p.m. (Flag Only)
Daily	7:25 p.m. (Flag Only)
Southbound:	
Daily	5:12 a.m. (Stop)
Daily	11:06 a.m. (Flag Only)
Daily	4:33 p.m. (Flag Only)
Daily	8:02 p.m. (Flag Only)

THE  
CHRISTIAN  
SCIENCE  
MONITOR

## Good Reading for the Whole Family

- News
- Facts
- Family Features

The Christian Science Monitor  
One Norway St., Boston 15, Mass.  
Send your newspaper for the time  
checked. Enclosed find my check or  
money order. 1 year \$20 □  
6 months \$10 □ 3 months \$5 □

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_ PS-14

## Aberdeen-Angus -The Superb Crossing Bull

Inserted By  
Alta. Aberdeen - Angus Assoc.

## The Carstairs Rodeo Association

WISH TO ANNOUNCE THEY  
ARE HOLDING THEIR  
**FIRST ANNUAL CALF  
AND FEEDER SALE**

At The Carstairs Rodeo Grounds on Wed. Nov. 4th, 12 Noon. There Will Be Good Facilities For Handling, Loading and Unloading of Stock. Commission Charges Will Be 2% and All Cattle Will Be Inspected By A Govt. Vet. Please Phone Listings To Ray Shantz, Phone 91, Didsbury; Bob Nunn and Wilbur Reider At Carstairs.



## Need Counter Check

Books ???

— Contact —

The Didsbury Pioneer  
Phone 12 Didsbury

## SERVICE - REPAIRS

REPAIRS TO STORM WINDOWS ...  
... Take Down And Replace

REPAIRS TO VENETIAN BLINDS ...  
... New Cords and Traps

REPAIRS TO COLEMAN OIL HEATERS —  
... All Appliances, Available

We Can Supply You With ...  
**NEW KEYS FOR YOUR CAR, HOME, ...**  
**... POST OFFICE BOX or LOCKER**  
**— "Call Us Today" —**

—: LAY-AWAY PLAN —:  
OUR GIFT WARE IS AT ITS BEST  
A small deposit will hold yours 'till Christmas

## Leeson Hardware

Phone 372

Didsbury

"Buy At Home" AS NEAR AS YOUR PHONE!  
AS NEAR AS YOUR PHONE! "Buy At Home"

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 85 per cent of Didsbury and District to buy their needs in your place of business.

## BORG COATS have become a family affair.

Mother saw a beautiful Borg coat first. Knew it was genuine Borg Deepile fabric by the woven Borg label inside the coat. Admired its silky lustre, whipped-cream softness, deepile luxury. Loved its weightlessness, and chilproof warmth. Decided it would be ideal for herself and her daughter, because Borg, with 100% Orlon® pile, keeps its loveliness indefinitely. What's more, it's mothproof. Had Father take a look. He liked Borg coats too... and their modest price! Result: a full-length coat for Mother, a chic jacket for daughter. Borg coats come in 8 lustrous shades, or fur-like stripes. At better stores everywhere.



## J. V. Berscht & Sons

"Headquarters For Quality Shoes & Clothing"  
PHONE 36 DIDSBURY

## ::: TOP VALUE USED TRACTORS :::

1952 MASSEY "55" DIESEL

1950 MASSEY "55" GAS

1949 MASSEY TWIN POWER—  
New Motor - New Transmission

1948 JOHN DEERE "D" HYDRAULIC

## BARRETT'S

WE TAKE GRAIN

PHONE 126

DIDSBURY

1947 OLIVER "80"

1950 MASSEY "30"

1940 JOHN DEERE "D", A-1 Condition  
TWO "W 30" INTERNATIONALS